

INFORMATION

Name Jules Holleboom
Address Nieuwe Binnenweg 311
3021GH Rotterdam , The Netherlands
Phone +316 116 230 30
Email holleboom@gmail.com
Nationality Dutch

INTRODUCTION

I'm a future-minded, experienced designer of meaningful products for the new world of interactive media. As an interaction design student I focus on the social impact of human computer interaction. Just like everyone else, I love keeping up with new technologies and thinking of tomorrow's interactions. However, without properly executed human centered design, these technologies will keep disrupting our social behaviour. As a designer of interactive media, it is my goal to preserve and encourage rich physical interactions.

EDUCATION**2010 - 2014 (expected)**

Bachelor Communication & Multimedia Design
Rotterdam University of Applied Sciences
Minor 'Experience design for the internet of things'
Honours Programme
Exposed Now exhibition: Audience award

2008 - 2010

Industrial Design Engineering
Delft University of Technology

2001 - 2007

VWO, Natuur en Gezondheid
Adelbert College Wassenaar
Leerlingen Vereniging Adelbert (Student council) '05-'06

EXPERIENCE**2013...present**

Product designer
Magnet.me
Design of interfaces that invite interactions between students and recruiters.
Additional: co-development and execution of social media strategy.

2009...present

Designer (interaction, service , graphic, interface)
King of the Jungle
Privately held design studio.
- Design and development of web applications.
- Online marketing strategy and execution.
Clients include Tacx, Colorware, Dépendance Gallery Brussels, Mincare24 and Whizzcraft.

2012...2013 (6 months)

Visual designer internship
Trademob GmbH, Berlin, Germany
During my five month internship at Trademob (Berlin) I was responsible for the conception, development and execution of the Trademob brand and visual corporate identity. Alongside I was responsible for on-page conversion optimization and SEO of the website.

SKILLS

Methods

- Customer journey mapping
- Visual ethnography (ZMET)
- Observational research
- Brainstorming
- Personas
- Sketching
- 2d/3d visualization
- Low and high fidelity prototyping
- Presenting / storytelling

Development

- HTML5
- CSS3
- JavaScript / jQuery
- Arduino / Processing

Software

- Adobe Creative Suite 6 (print, graphic, animation, film)
- Microsoft Office (Word, Excel, Powerpoint)
- Apple iWork (Pages, Keynote)
- SolidWorks

INTERESTS

Professional

- Human computer interaction
- Ubiquitous computing
- Internet of things
- Digital culture
- New media
- Technological innovations
- Graphic design
- Photography

Leisure

- Travelling
- Cycling
- Music